

## **St Fillans Festive Weekend 2017**

### **Design a Label Competition**

As part of our efforts to mark the upcoming 200<sup>th</sup> Anniversary of the naming of St Fillans, we would like to design a distinctive Bottle Label for wine to be sold during the Festive Weekend.

There are no rules regarding the design content. It can be traditional or modern, but it would be considered advantageous if it had an obvious link or resonance with the Village and the Anniversary we are marking. A name for the wine can be part of the design if desired.

There is no limit to the number of Entries individuals can submit. Family entries will also be welcome. Entries submitted by persons under 16 should be countersigned by a parent, given that the finished article is to be used in connection with the sale of alcoholic beverage.

Completed entries comprising both pages of this form should be deposited in the receptacle marked Festive Label which will be available in the Village Shop on and after 30 April 2017. Entries must be deposited by 31<sup>st</sup> May as the following day they will be removed for judging, which will be carried out by the Festive Committee.

The winning entry will be announced by 16<sup>th</sup> June 2017. It will then be passed to a Design Company who will apply any required professional touches to enable it to be effectively printed.

### **Rules for Entry**

All entries must be completed on the second page of this form which contains a box into which the entry must fit. Both pages should be cross referenced in the spaces provided (in any distinct manner which does not point to the identity of the competitor). The pages will be separated by a Third Party on uplift from the Shop and only the Artwork page will be passed to the Judges, thus ensuring anonymity of the entry, while maintaining the Link in the hands of the Third Party via the Cross Reference.

Content can be drawn, painted, computer generated, photographed (then affixed), or applied by any other method or combination of methods provided the end result is capable of being copied/scanned/transferred in 2 dimensions to a master file capable of being printed.

Content must be original and developed by the entrant.

The entry before and after professional input will remain the property of the Entrant, who will give the Festive Committee any and all permissions required to use the entry to promote the Festive Weekend 2017 and the 200<sup>th</sup> Anniversary of the naming of the Village.

The form must be completed below with the name, address and phone number of the entrant(s), be signed in acknowledgement of the entry rules and be counter-signed by a parent if the entrant is under 16.

Submitted by (print Name) .....

Phone Number .....

I/We submit the entry herewith to the Festive Weekend Design a Label Competition, and have observed the rules of entry.

Signed..... Parents Signature (if required).....

Enter Cross Reference to your Entry .....

Entry to St. Fillans Festive Committee Design a Label Competition 2017.

Please Print on single sided A4 paper.

Enter Cross Reference to the Signed Entry Form .....